

# The seven rules

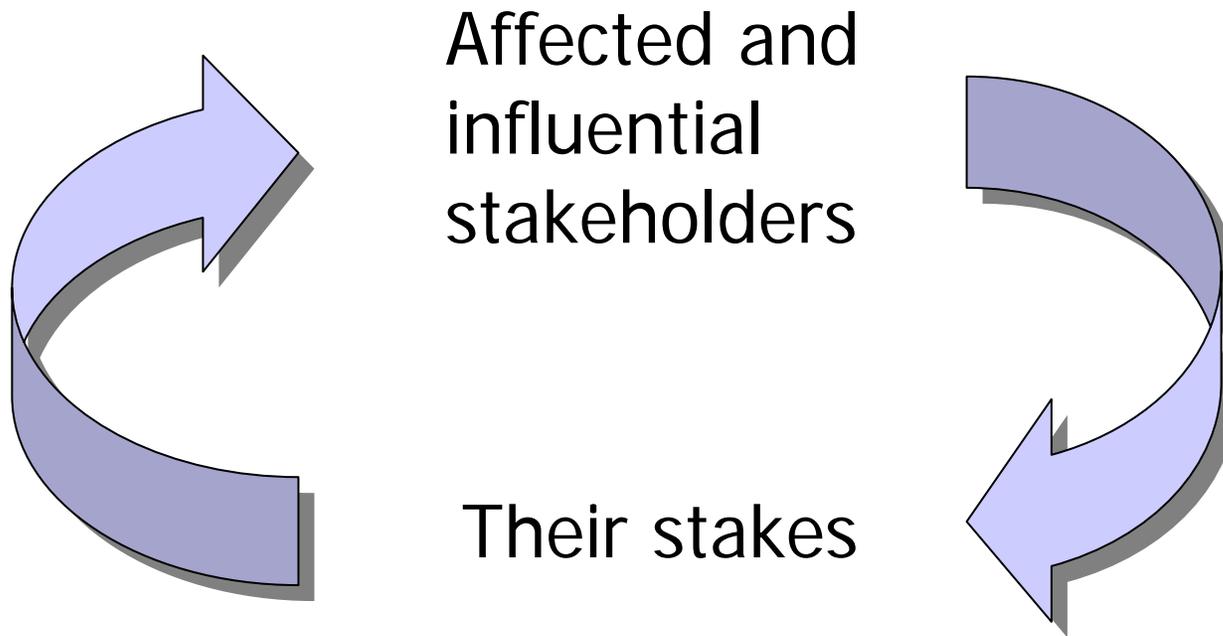
For all hydrologists wanting to make an impact on the water management practice

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# 1. Reflect on the nature and possible roles of technical expertise

- More types of expertise
- All expertise is subjective
- Water management is not only about expertise
- But it can play a constructive role

## 2. Analyse stakeholders and issues at stake



# 3. Choose whom and what to serve

- Not choosing is choosing too!

(Scientific standards still apply)

## 4. Decide on your strategy

- Instrumental, strategic or “conceptual use” of expertise
- Advocacy or facilitation
- Cooperation, confrontation or isolation
- Role of the media

# 5. Design the process to implement your strategy

In case of a cooperation strategy:  
Start when setting up the research!

## 6. Communicate!

- Simple but correct messages
- No jargon!
- Consider background knowledge and interests of target audiences

# 7. Reflect on your own interests and skills

- Puzzle solving, designing or social interaction?
- Does ambiguity bother you?
- Strengths?
- Aims?

# Overview

1. Reflect on the nature and possible roles of technical expertise
2. Analyse stakeholders and issues at stake
3. Choose whom and what to serve
4. Decide on your strategy
5. Design the process to implement your strategy
6. Communicate!
7. Reflect on your own interests and skills

# Discussion

Are the rules correct?

Are they relevant for you?